

INSTINCT AND REASON.

An interesting illustration of the Two Traits of Monkeys.

An illustration showing the difference between instinct and reason in monkeys came under the observation of David Starr Jordan, the famous naturalist. At one time he had two lively Macacus monkeys called Bob and Jocko. These were put on fruit eating monkeys and instinctively knew just how to crack nuts and peel fruits. At the same time he had a baby monkey, Mono, of a kind that had the egg eating instinct. But Mono had never yet seen an egg.

To each of the three monkeys Dr. Jordan gave an egg, the first that any of them had ever seen. Baby Mono, descended from egg eating ancestors, handled his egg with all the inherited expertness of a long developed instinct. He cracked it with his upper teeth, making a hole in it, and sucked out all its substance. Then, holding the eggshell up to the light and seeing there was no longer anything in it, he threw it away. All this he did mechanically, automatically and just as well with the first egg as with any other he afterward had. And all eggs since given him he has treated in the same way.

The monkey Bob took his egg for some kind of nut. He broke it with his teeth and tried to pull on the shell. When the inside ran out and fell on the ground he looked at it for a moment in bewilderment, then with both hands scooped up the yolk and the sand mixed with it and swallowed it. Then he stuffed the shell into his mouth. This act was not instinct; it was reason. He was not familiar with inherited instinct with eggs. He would handle one better next time, however. Reason very often makes mistakes at first, but when it is trained it becomes a means far more valuable and powerful than instinct.

The third monkey, Jocko, tried to eat his egg in much the same way that Bob did; but, not liking the taste, he threw it away.—St. Nicholas.

EASY MONEY.

Picked Up by the Sharp Chap Who Bet on a Word.

Just by way of showing how easy it is for some men to pick up a few dollars by their wits a young fellow strolled into a cafe the other afternoon and, joining in conversation that was being carried on by convivial spirits, declared he was the most "unfortunate" individual on earth. He immediately began telling a story of his personal troubles, but before he had got the narrative well under way there was a chorus of interruptions, and the talkative young man was politely informed that his English needed revising, since he should have used the word "fortunate" instead of "unfortunate."

The newcomer insisted that unfortunate was the correct word to use, and the argument waxed warm. Finally, with a show of heat, the young man who started the trouble declared that while he had only a few dollars he would wager them that he was correct.

So anxious were his friends to lay wagers with him that he did not have money enough to meet all the demands, but he succeeded in putting up \$15 in separate small bets. The men who were certain that the parsimonious young man was wrong in the use of the word unfortunate sent out for a dictionary only to find that they had been "wrong" on a "sure thing," for the big book on spelling showed that unfortunate is perfectly proper and means unfortunate.

"Yes," said the winner of the bets as he pocketed his new portion of wealth, "I have won money on that before. I collected \$10 this afternoon on a similar wager."—Philadelphia Record.

Flying Fishes.

A dazzling silvery splendor pervades the surface of the body of the best known species of the flying fish. The summit of its head, its back and its sides are of azure blue. This blue becomes spotted upon the dorsal fin, the pectoral fin and the tail. This fish is the common prey of the sea birds and the more voracious fishes, such as the shark. Its enemies abound in air and water. If it succeeds in escaping the Charybdis of the water the chances are in favor of its meeting its fate in the Scylla of the atmosphere. If it escapes the jaws of the shark it will probably fall to the share of the seagull.

Too Honest.

Wogges—Young Smith has failed in business again. I'm sorry for the boy, but too close adherence to high principles ruined him. Wogges—How so? Wogges—He advertised, "Our product is thoroughly tested before it leaves the factory," which is a very hard thing to live up to when you are manufacturing dynamite.—Puck.

Poor Living.

Madder Brown—There goes old Dumber. He's living on his reputation. Maulstick—No wonder he looks so thin.—Illustrated Bits.

The Value of Good Digestion

Is easy to figure if you know what your stomach is worth. Kodol keeps the stomach at par value, by insuring good digestion. Kodol cures Dyspepsia.

Kodol insures good digestion by absolutely duplicating Nature's normal process, in perfectly digesting all food taken into the stomach. While Kodol is doing this, the stomach is resting—and becoming strong and healthy. A strong and healthy stomach guarantees a sound and active brain.

The man with a sound stomach—a stomach that is doing for the body just what Nature intended it to do—is the man who is always prepared for any emergency. He is "there with the goods."

The man with a sick stomach is a man sick all over. When the stomach is irritated by undigested food, the blood and heart are directly affected. Then dizziness, unnatural sleepiness, sick-headaches, vertigo and fainting spells, and even serious brain trouble develop. Kodol will prevent these.

Spurring the stomach and brain

to special effort by "tonics" and "stimulants" doesn't cure anything, or accomplish any good. Neither does dieting, indigestion and the serious ailments which it induces can be averted and corrected only by natural means.

Kodol supplies this natural means. It performs the stomach's work for it—just as the stomach should, perform it—while the stomach takes a little rest "for the stomach's sake."

Our Guarantee

Go to your druggist today and get a dollar bottle. Then after you have used the entire contents of the bottle if you can honestly say that it has not done you any good, return the bottle to the druggist and he will refund your money without question or delay. We will then pay the druggist for the bottle. Don't hesitate, all druggists know that our guarantee is good. This offer applies to the large bottle only and to but one in a family. The large bottle contains 2 1/2 times as much as the fifty-cent bottle.

Kodol is prepared at the laboratories of E. C. DeWitt & Co., Chicago.

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ATLANTIC PLUMBING COMPANY



We Can Give

MORE QUALITY for the money than any other plumbing concern in the city. Everybody is looking for all they can get for their money, and we give them what they are looking for. The "Best" is "Economy" in the long run. Our Motto: "Not How 'Cheap,' But How 'Good.'" Cheap plumbing means heavy doctors' bills and repair charges—

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THE PLUMBER WHO WANTS YOUR BUSINESS, and who KNOWS HOW TO DO IT AND WILL DO IT RIGHT.

Are YOU Being "Hunted?"

One of today's want ads. may be hunting you—ransacking the city for you. It may have a message for you of urgent personal importance—one that, when you get it, and heed it, may change the immediate currents of your activities, of your interests—may even place around and about you new environments, new associates; may give you an entirely new start in a business way.

Isn't it worth while to try to find out whether this may not be true—today, tomorrow, or very soon?

TELEPHONE TALKS

The Long Distance System

One of the most valuable features of our service, to our subscribers and to the public generally, is our connection with the extensive long distance lines of the American Telephone and Telegraph Company and the other associated Bell Telephone companies. We own thousands of miles of long distance lines in the seven States in which we operate, and in addition can connect any telephone in our system with lines extending to any other city in which a Bell Telephone system is operated. These long distance lines are of the most modern and improved construction and are maintained at a high state of efficiency. The Bell systems, operating in various sections of the country, are uniform in their equipment and in their methods of operating. Only by reason of this close traffic arrangement between the Bell Telephone companies is it possible to go to a Bell Telephone almost anywhere and ask for "Long Distance" and be put in communication with almost any point in the country. This vast network of wires, radiating throughout the nation, is used daily in commerce and for social purposes by the banker, the farmer and citizens in all walks of life and our plant here is an important link in this great chain.

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Efficient Service. Reasonable Rates.

FREE PIANO CONTEST

GRAND PRIZE ONE

Fine Mahogany Piano

AND TEN \$100 CERTIFICATES

Total Cash Value \$1,275.00

To Be Given Away By

L. C. SMITH, JEWELER

To Citizens of Alachua County and Will Close on

December 31, 1909

Having arranged this business with one of the best Piano Manufacturers in this country to supply us with the following Piano, Style 17, guaranteed ten years:

Case is double veneered inside and out, inside with beautiful white maple, well finished; outside with beautiful mahogany. Semi-colonial in style, with pilasters and trusses to match its appearance. Full empire top with drop molding.

Cheeks and toe blocks built up of many thicknesses to insure absolute stability in wear. Case is equipped with compounded key bottom to insure stability and uniformity of touch. Back is made of quarter sawed rock maple, consisting of six posts.

The sounding board is of California spruce, cross ribs of the same material, running at right angles of sounding board from corner to corner of the entire width of the sounding board area.

Treble and bass bridges laminated and built up of many thicknesses of the choicest quarter sawed maple, pin block laminated and built up of five different layers of wood, insuring absolute stability of instrument to stand in tone; Imported German tuning pins and strings, double repeating wood flange action, splendidly regulated, and 13 pound hammers of the choicest material; white mass strings; ivory keys of a splendid quality of ivory; noiseless trap work and three pedals.

The iron plate of this piano is, ex-

truded heavy reinforced and of the best bell metal, plate is finished in dark olive green. Guarantee is cast in top of plate. This piano is equipped with double wheel castors.

We will give one vote for each penny spent with us in our different departments. Watch out for our ad in every issue of The Sun. Cut it out and bring or send it in to us and we will allow 5 votes on each or the amount stated thereon. Our first ad will allow anyone entering the race 100 votes. The only ballot box will be found in our establishment, where you are to vote. Branch office of Manufacturer in Cincinnati, Ohio from whom the Piano for this contest was purchased, have agreed to redeem through us the ten \$100 Certificates as follows: One certificate each for \$100, which will be redeemable in cash as a payment on any piano they manufacture.

RULES AND REGULATIONS.

- 1. The contest is open to anyone living in Alachua county who is known by the conductor of the contest as vouched for by some reputable person, to them well known.
2. No employee, attaché or relative of the proprietor of L. C. Smith are eligible to participate in this contest, and will participate in no manner.
3. In the event a candidate decides to withdraw from the race, such candidate will not be allowed to transfer votes to the credit of another candidate in the contest.

L. C. SMITH'S PIANO CONTEST

VOTING COUPON—Good for

10 VOTES

For Address This coupon may be cast at our place of business, NOT GOOD AFTER DECEMBER 31st, 1909.

Advertisement for New England watches, featuring a pocket watch illustration and text: 'SOLID SERVICE', 'For solid service of it—we recommend the New England watch. It is neither the watch nor the watch, but a handsome, time-keeping watch that is fully guaranteed in every respect. For the value at the lowest possible price, get a New England \$2 to \$36. Have you seen the splendid New England catalog?—call for one.'

L. C. SMITH.